NICKELODEON magazine

P.O. Box 3114 Harlan, IA 51593-2180



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NICKELODEON

# Special Offer on NICKELODEON MAGAZINE!

#### Dear [PROSPECT NAME]:

Take this opportunity to enjoy the #1 entertainment and humor magazine for kids 7 and up at

**BIG...BIG...BIG** 

savings!



00 Floor Sample Town, ST 12345-6789

PLEASE

**REPLY BY:** 

See details inside and just drop this postage-paid card in the mail!

John A. Sample

123 Any Street

#### NICKELODEON magazine

### SUBSCRIPTION SAVINGS CARD \(^1\)

VES! Send me 1 Year (10 Issues) of Nickelodeon Magazine for only \$1.99\* an Issue!

(Cover price is \$3.50 per issue — I save 43% off).

Child's Name

O Payment Enclosed O Bill Me O Visa/Mastercard

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Signature

Credit Card #

Exp. Date\_

SEP 15 2002



John A. Sample
123 Any Street
00 Floor
Sample Town, ST 12345-6789

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Nickelodeon publishes 10 issues a year, monthly except January and June. \*Plus 30 cents US postage and handling per issue. 10/2290

### NICKELODEON

### Get NICKELODEON MAGAZINE Now. . . For Only \$1.99 an Issue!

#### Dear Parent.

Picture a wonderful surprise package that comes in the mail for your child, filled with excitement, humor, laughter and fun.

That's **NICKELODEON MAGAZINE** — the award-winning publication for kids 7 and up from the same people who bring you and your child the **NICKELODEON Network**. Each issue is iam-packed with . . .

- \* Ingenious activities and projects your child can do independently \* Hilarious "kids only" humor \* Exclusive insider info about the NICKELODEON TV shows and celebrities \* Lots of original comics.
- \* And all kinds of other neat stuff, like trading cards, stickers, pull-out posters and more.

Act now to have your child receive a whole year of NICKELODEON MAGAZINE at BIG savings:

10 fun-filled issues for just \$1.99 each (plus 30 cents US postage and handling per issue). At the newsstand, these issues will cost others \$3.50 each.

Simply drop the postage-paid reply card below in the mail. Send no money now, unless you prefer to.

And then tell your child to watch the mailbox for a wonderful surprise! Sincerely.



Dan Sullivan, Publisher

P.S. Please hurry! This is a limited-time offer, so make sure to respond by the "Reply By" date printed on the reverse side of this card.







## **BUSINESS REPLY MAIL**

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