

WOMEN'S WEAR DAILY (WWD)

CHILDREN'S BUSINESS

FOOTWEAR NEWS

DNR

SPECIALTY STORE NEWSLETTER

SALON NEWS

HOME FURNISHINGS NEWS

INFURNITURE

BRAND MARKETING

EXECUTIVE TECHNOLOGY

SUPERMARKET NEWS

SN ARCHIVES/ON-LINE

# Fairchild Publications

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# 2001



Published since: 1985  
www.childrensbusiness.com



Published since: 1945  
www.footwearnews.com

3

## CHILDREN'S BUSINESS

**C**hildren's Business (CB) is an award-winning monthly magazine covering the entire spectrum of children's products. CB provides timely news and fashion coverage of apparel, footwear, entertainment and licensed products for boys and girls, infants through preteens. The primary readership is retailers of children's apparel, footwear and accessories.

**Request title:** Children's Business

**Publication** Monthly (12 issues a year) **ISSN** 0884-2280

	USA	Americas	Canada/ Mexico	Rest of World
Individual	\$49	\$145	\$85	£89
Agency commission	10%	10%	10%	10%
Agency remit to publisher	\$44	\$130	\$77	£80

## FOOTWEAR NEWS

**F**ootwear News (FN) is recognized as the leading publication in the international shoe industry. A weekly news magazine, it focuses on the fashion, retailing, manufacturing, and financial segments of the market, spotlighting the hot designers, newsmakers, and business leaders, as well as style trends in all aspects of men's, women's and children's dress, sport, and athletic shoes.

**Request title:** Footwear News (FN)

**Publication** Weekly (52 issues a year) **ISSN** 0162-914X

	USA	Americas	Canada/ Mexico	Rest of World
Retailers	\$59	\$245	\$145	£159
Manufacturers/Others	\$72	\$245	\$145	£159
Agency commission	10%	10%	10%	10%
Agency remit to publisher/ Retailer	\$53	\$220	\$131	£143
Agency remit to publisher/ Manufacturer/Others	\$65	\$220	\$131	£143

## CHILDREN'S BUSINESS

## DNR

**D**NR is the premier news magazine of men's fashion and retail, published every Monday, Wednesday, and Friday. It provides up-to-the-minute news and in-depth features on men's wear retailing, apparel, fiber, and fabric. Among the DNR readership are senior retail managers, buyers, merchandisers, designers, and key executives in the apparel, textile, fiber, and financial industries.

**Request title:** DNR

**Publication** 3 times a week (155 issues a year) **ISSN** 1041-1119

	USA	Americas	Canada/ Mexico	Rest of World
Individual	\$85	\$295	\$149	£189
Agency commission	10%	10%	10%	10%
Agency remit to publisher	\$77	\$266	\$134	£170

## WWD/DNR SPECIALTY STORES NEWSLETTER

**T**he Business Newsletter for Specialty Stores is a specialty retailer's survival guide, providing valuable and pertinent information for specialty stores only. It is designed to increase sales, decrease costs, and help compete against category killers. Each issue addresses hot topics for specialty retailers, and provides answers and ideas from industry experts about customer service, merchandising, hiring and turnover, promotion and advertising, inventory control, technology, and much more.

**Request title:** WWD/DNR Specialty Stores Newsletter

**Publication** Monthly (12 issues a year)

	USA	Americas	Canada/ Mexico	Rest of World
Retailers	\$175	\$399	\$299	£249
Manufacturers/Others	\$299	\$399	\$299	£249
Agency commission	10%	10%	10%	10%
Agency remit to publisher/ Retailer	\$158	\$359	\$269	£224
Agency remit to publisher/ Manufacturer/Others	\$269	\$359	\$269	£224



Published since: 1892



Published since: 1995

4